5 Smart Shipping Practices for Businesses – Quick Reference Guide

Smart Shipping Practice	Why It Matters	Best Practice
01 Accurate Measurements	Incorrect dimensions can lead to unexpected carrier charges and billing adjustments	Measure and weigh every package using the full outer box dimensions. Carriers charge based on actual or dimensional weight (whichever is greater)
02 Efficient Packaging	Oversized boxes increase shipping costs and raise the risk of product damage	Use a properly sized box with adequate protection. Avoid unnecessary empty space
03 Compare Courier Options	Shipping rates and delivery times vary by destination, weight, and urgency. Relying on one carrier may increase costs	Compare courier rates and transit times with FlagShip before shipping to select the best option for each shipment
04 Protect High Value Shipments	Lost or damaged shipments can result in financial loss and customer dissatisfaction	Add insurance for high-value or time-sensitive shipments to reduce financial risk
05 Complete Customs Documentation	Missing or inaccurate information can cause border delays, fines, or returned shipments	Provide clear product descriptions, accurate declared values, and correct HS codes on all international documents